Nick McGowan

Where ***Resonance*** and ***Reach*** Converge

Nick McGowan is a mindset and self-mastery mentor, podcast host, and strategist who helps creatives and thought leaders turn meaningful conversations into transformative movements.

With more than two decades of experience across marketing, media, SaaS, music, and personal development, Nick brings a rare blend of inner mindset and self-mastery work, along with practical strategy, to people who feel called to use their voice to share something that matters.

As the host of The Mindset and Self-Mastery Show, Nick has spent years exploring the stories, breakthroughs, and challenges that shape who we become. His work centers on one core belief: when people master their mindset, communicate genuinely, and trust their voice, they unlock the courage to share their message in a way that truly resonates.

Through his work with podcasters, creatives, and mission-driven leaders, Nick helps launch and grow podcasts that maintain the soul of their message while building a strong strategic foundation for their work. From strengthening discoverability through SEO to guiding podcast tours that prioritize meaningful conversations over mass outreach, he equips leaders with the tools and mindset required to expand their impact.

Nick's passion lies in helping people move past hesitation, refine their message, and step into the conversations they're here to have, because the right message, shared in the right room, has the power to transform.

CBNATION · Make it Inevitable · Creating the Greatest Show · Pursuing Uncomfortable · Channels for Change · PODCASTARS

Nick exudes an incredible energy that immediately captivates his audience, establishing a remarkable connection with each of his guests. His engaging speaking style effortlessly guides conversations that delve into profound insights and uplifting narratives. Each episode becomes an enriching journey, offering listeners an enjoyable and enlightening experience that leaves a lasting impression.

Chris Wasko, Coach and Healer

Nick has an electrifying authenticity about him that he conveys passionately through his speaking. He's never afraid to get real, which I think is what people are really looking for.

Chris Decker, Owner of Creator Spark

Connect with Nick:

nickmcgowan.com

themindsetandselfmasteryshow.com

linkedin.com/in/thenickmcgowan

nick@nickmcgowan.com

SIGNATURE TALKS:

Finding Your Voice: What Music Taught Me About Creating Resonance

Just like a song resonates when it's honest and intentional, a message lands when the creator trusts their voice. In this unique talk, Nick shares how creatives, entrepreneurs, and thought leaders can stop performing who they think they should be and instead create work that truly resonates with the people it's meant for.

Protecting the Soul of Your Podcast While Building a Strong Foundation

Many people start podcasts with passion but lose momentum when the technical, strategic, and structural side becomes overwhelming. In this talk, Nick guides creators toward building a show that sounds professional and still carries the heart of the message behind it. From structure and storytelling to guest conversations and show flow, this conversation helps hosts create podcasts that connect deeply while remaining sustainable.

The Art of Discoverability: Why Great Conversations Still Need Strategy to Be Found

There are incredible podcasts with life-changing conversations that never reach the people who need them the most. In this talk, Nick shares how SEO and strategic discoverability help bridge that gap. This topic breaks down how podcasts can become searchable assets that continue working long after an episode is released, helping creators reach listeners who are already looking for the conversations they're having.

The Mindset Required to Share Your Message With Full Expression and Zero Hesitation

Many people feel called to share a message but hesitate because of fear, perfectionism, or uncertainty about how they'll be received. In this talk, Nick explores the internal work required to move from self-doubt to self-expression, diving into mindset, emotional awareness, and authentic communication so creators and leaders can move past resistance and finally speak the message that's been waiting to come through them.

See Nick on Recent Podcast Interviews:

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